



LANDMARK MERCANTILE LIVESTOCK AUCTION

Market Report

April 2, 2025

We had a fantastic market today with excellent consignments and strong buyer participation, selling a total of 135 head. Packer cattle performed very well, with prices seeing a strong increase compared to last week. Packer bulls had a light showing but maintained solid demand, while packer dairy cows saw strong buyer interest and a great market. Bred cows were too lightly tested to establish an accurate market trend, and there was no test on pairs this week.

Feeder cattle had a strong showing, with pricing holding firm to higher. Steers and heifers both saw price increases compared to last week, with heifers experiencing particularly strong demand. Buyers were excited to see larger numbers available and continued to pay strong premiums for high-quality cattle. Overall, it was a strong market with steady demand across multiple categories.

Upcoming Sale Announcement:

Mark your calendars for the NMSU Bull Sale on April 12th!

We will be offering:

20 yearling bulls, 2 two-year-old bulls, and 1 three-year-old bull.

Don't miss this opportunity to add quality genetics to your herd!

Online Bidding will be available through **DV Auction** for those unable to attend in person.

Lot videos will also be accessible on our website.

Complimentary lunch will be provided on sale day.

Check out our website for more information!

We appreciate the continued support from our consignors and buyers and look forward to keeping the momentum going. If you're considering consigning with us, please reach out so we can gather all the necessary information and begin marketing your cattle to their highest potential. The more details you provide, the better we can market them! If you have any questions about our auction—whether it's about upcoming sales, consignments, market reports, or general inquiries—please don't hesitate to contact us at (575) 635-4173. Ask for Jason or Jaden, and we'd be happy to help in any way!

Thank you to all our consignors & buyers! Reminder FREE feed on Monday & Tuesday for bringing your livestock early!

12000 Stern Dr. Mesquite, NM 88048

575-635-4173



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HEAD	KIND	SEX	AVG WGT	PRICE	HOW SOLD
1	BLK	STR	335	430	CWT
1	BLK	STR	425	385	CWT
2	MIXED	STR	598	275	CWT
1	CHAR	STR	720	247.5	CWT
1	BLK	HFR	310	440	CWT
1	BLK	HFR	320	430	CWT
1	RED	HFR	405	370	CWT
1	RED	HFR	415	365	CWT
3	BLK	HFR	423	357.5	CWT
1	BLK	HFR	550	292.5	CWT
1	DAIRY	COW	1660	155	CWT
1	DAIRY	COW	1655	151	CWT
1	DAIRY	COW	1405	150	CWT
1	DAIRY	COW	1560	149	CWT
1	DAIRY	COW	1730	149	CWT
1	DAIRY	COW	980	148	CWT
1	DAIRY	COW	1735	147	CWT
1	DAIRY	COW	1765	147	CWT
1	DAIRY	COW	1460	146	CWT
1	DAIRY	COW	1465	146	CWT
1	MIXED	COW	800	136	CWT
1	BLK	COW	935	135	CWT
1	RWF	BULL	920	135	CWT
1	RMF	BULL	925	130	CWT
1	WETHER	GOAT	0	200	HEAD
1	EWE	GOAT	0	175	PAIR
1	EWE	GOAT	0	170	PAIR
1	RAM	SHEEP	0	240	HEAD
1	EWE	SHEEP	0	200	HEAD
1	EWE	SHEEP	0	185	HEAD
1	EWE	SHEEP	0	185	HEAD
1	WETHER	SHEEP	0	180	HEAD

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